

# Patrick Mustain

[patrickmustain.com](http://patrickmustain.com)  
patrickmustain@gmail.com  
Washington, DC

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## Knowledge, Skills, and Abilities

- Writing and editing – Bylined and ghost-written work has appeared in major outlets, including The Washington Post, The New York Times, The Hill, The Wall Street Journal, CNN, Scientific American Food Matters, The Daily Beast, and Men’s Journal; authored, co-authored, and edited more than a dozen full-length public-facing reports for international conservation organization Oceana
- Digital media production and storytelling – Incorporating videography, animation, illustration, photography, graphics, and audio
- Experience with a broad range of production gear including DSLR cameras, cinema cameras, drones, speed lights
- Unmanned Aerial Aircraft Operator – Licensed Federal Aviation Administration Remote Pilot
- Proficient in Adobe Premiere Pro, Final Cut Pro 7, Adobe After Effects, Adobe Illustrator, Adobe Lightroom, Adobe Photoshop, WordPress, Drupal, Microsoft Office, Zotero, and most social media platforms
- Academic research and writing – presented media law paper at Association for Education in Journalism and Mass Communications conference and co-authored study published in American Journal of Health Promotion
- Excel in collaborative settings, working with clients, editors, writers, designers, and other media professionals to best utilize graphics, text, video and audio in order to develop highly engaging content
- Experience managing multiple social media accounts, websites, and newsletters, acting as the public voice of a highly reputable research center, and an international conservation organization, strategically dealing with sometimes controversial topics
- Able to clearly and compellingly describe complex science, health, and medical concepts, for a variety of audiences, using a variety of media
- Able to quickly gain working proficiency in new software platforms, web tools, and multimedia production gear
- Able to work both independently and within a team on multiple projects

## Education

<b>Master of Arts – Science and Medical Journalism</b> University of North Carolina School of Journalism and Mass Communication	2013
<b>Master of Public Health – Community Health Education</b> University of Minnesota School of Public Health	2011
<b>Bachelor of Science – Kinesiology/Exercise Physiology</b> University of Illinois at Urbana-Champaign	2009

# Professional Experience

- Multimedia Producer** 2015-Present  
Oceana, Washington DC
- Produce multimedia digital content to be shared on international social media accounts
  - Write campaign reports, blog posts, web copy
  - Ghost write Op-Eds LTEs, and blog posts for Oceana executive staff, scientists, and celebrity supporters
  - Manage U.S. blogs and website
- Freelance Writer/Multimedia Producer** 2013-Present  
Washington, DC
- Written and digital media work appeared regularly in Scientific American Food Matters and The Daily Beast, and has been featured in the American Journal of Health Promotion, Business Insider, Civil Eats, CNN.com, Discovery.com, Fast Company, Grist, Huffington Post, The Laura Flanders Show, Men's Journal, The New York Times, Nashville Public Television, North Carolina Health News, North Carolina Public Television, Upworthy, and Yahoo! News
  - Performed in-depth reporting—conducting interviews, conferring with expert sources and undertaking intensive research of for stories covering a range of topics, including health, food, environmental issues, public policy, and obesity
  - Wrote the Scientific American 2013 Blog of the Year, which received the highest traffic in Scientific American History at the time of its publishing.
- Communications Manager** 2013-2014  
Yale Rudd Center for Food Policy & Obesity, New Haven CT
- Managed internal and external communications, maintained and managed Rudd Center websites and social media presence, and produced digital media for the promotion and dissemination of Rudd center research
- Graduate Assistant** 2011-2013  
ibiblio.org, University of North Carolina, Chapel Hill, NC
- Updated and managed ibiblio homepage, writing 56 posts highlighting ibiblio content, news, and events
  - Edited and produced 23 video previews for ibiblio guest speaker series
- Communications Intern** 2012  
Yale Rudd Center for Food Policy and Obesity, New Haven, CT
- Produced educational and promotional videos for Rudd Center Website
  - Managed social media accounts (Twitter, Facebook & YouTube) to promote events, publications and news appearances
- Research Assistant** 2010  
University of Minnesota School of Public Health, Minneapolis MN
- Hired, trained and managed 30-member data collection team
  - Coordinated data collection, organized data and wrote introduction and methods sections of research paper published in American Journal of Health Promotion
- Personal Trainer/Fitness Instructor** 2003-2009  
Multiple Locations (military, private gyms and university settings)
- Worked with hundreds of clients and class participants to develop healthy habits and optimal movement patterns
- Aircraft Electronics Technician** 1999-2003  
U.S. Navy
- Performed maintenance and repair of the APS-137 ISAR radar system, ensuring squadron readiness for P-3 Orion aircraft